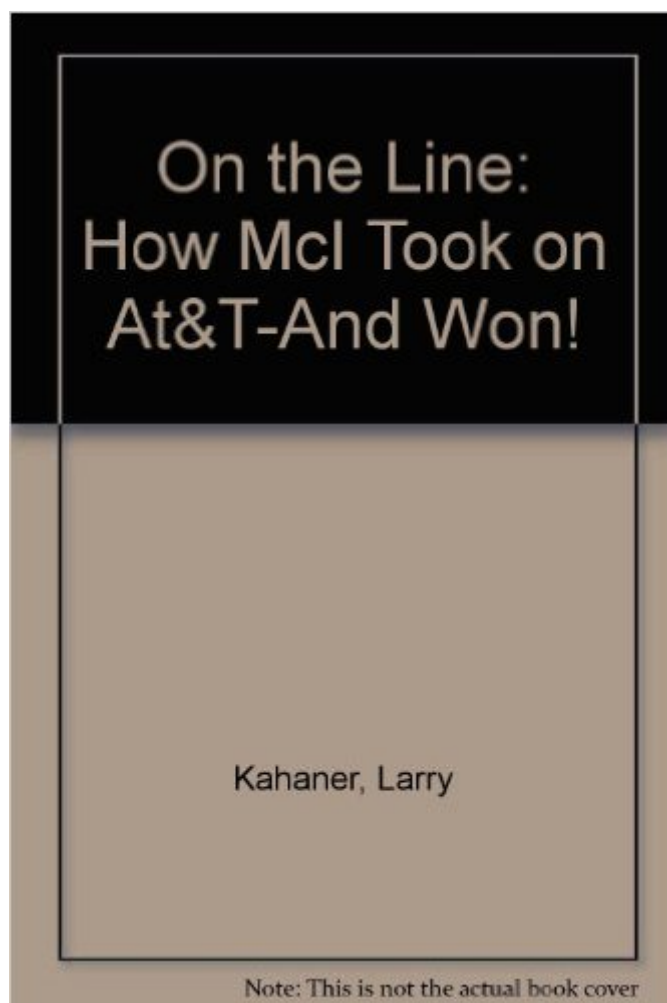


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On The Line: How Mcl Took On At&T-And Won!



Book Information

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Customer Reviews

This book gives an excellent account of the rise of MCI and the powerful personalities behind its success, most notably Bill McGowan. The material about McGowan and Jack Goeken given here is essential reading for all those interested in a story much more important and moving than that surrounding Microsoft.

This book gives a rather shallow overview of MCI's rise to power, focusing on the legal battles with AT&T and the regulatory battles with the FCC and local Bells. Kahaner's writing style is simple and direct; he jumps around a lot and introduces characters that seem to have no relevance to the story line. Nevertheless, the book is interesting due to the subject matter, but leaves the reader wishing for more insight and interpretation from the author.

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